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Reg. No.

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IV Semester B.B.A. Degree Examination, September/October - 2022

BUSINESS ADMINISTRATION

Entrepreneurship Development

Paper : 4.5

(CBCS Scheme (F)+(R))

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answer all questions in English only.

SECTION - A

I. Answer any Five questions. Each carrying Two marks.

(5×2=10)

1. a. What is Entrepreneurship?
- b. What is tiny industry?
- c. What is feasibility report?
- d. What do you mean by industrial estate?
- e. Who is a spontaneous entrepreneur?
- f. Expand : IFCI, AWAKE.
- g. Mention any two successful women entrepreneurs.



SECTION - B

II. Answer any Three questions each carrying Five marks.

(3×5=15)

2. Briefly explain the qualities of an entrepreneur.
3. Give the difference between small and large scale business units.
4. What are the advantages of Industrial estate?
5. Explain the importance of SIDBI in providing financial assistance for entrepreneurs.

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SECTION - C

III. Answer any Three questions carrying Fifteen marks.

(3×15=45)

6. Who is an Entrepreneur? Explain in detail the types of entrepreneurs.
 7. What is Business plan? Explain the importance of business plan.
 8. Discuss the steps involved in starting a business venture.
 9. Discuss the various problems encountered by women entrepreneurs in India.
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